

SCHOLASTIC—THE #1 BOOK FAIR



Bringing Books to Life!

Booktalks add spark to your Book Fair and give children a taste of the sheer enjoyment that awaits them when they pick up a book.

Booktalks serve as a kick-off campaign for your Book Fair, where students and teachers alike catch a sneak peek of the featured titles. In this box you will find one copy of each title that you can use for Booktalks.

Find printable synopsis sheets online for each title to assist you with your Booktalks. Log-in to scholastic.com.au/bookfairs and go to **Advertising/Discover the Books**.

Here are a few ideas and suggestions to help your Booktalks run smoothly:

1. Select the books you will be book talking and print out the book synopsis sheets found online.
2. Select a time to hold the Booktalks —during class, library or at assembly.
3. During the Booktalk, ask the students a question that will connect them to the featured title. (Example: Have any of you ever had to chase after your dog? Raise your hands.)
4. Share the 'heart' of the story without telling the whole story. Use the synopsis sheets as a guide.
5. Let students ask questions about the book.
6. If you know the ending, don't give it away! Leave the children wondering what happens next.

At the completion of your Booktalks, please add the enclosed titles to your Book Fair. You will find multiple copies of your Booktalk titles at your Fair.

Enjoy!