

DREAMWORKS ANIMATION PRESENTS

# DOG MAN

FIRST IN THE WORLD  
GLOBAL PREMIERE  
IN CINEMAS JANUARY 2025

SHOWCASE  
CATALOGUE  
2024

 SCHOLASTIC



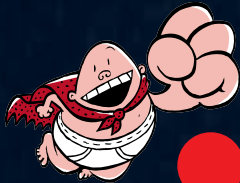
# THE BELOVED **DOG MAN** SERIES TO HIT THE BIG SCREEN!

## AUSTRALIAN TRADE ONLY SALES REVENUE

#1 *New York Times* bestseller.

Dog Man is worth over **\$3 million** annually, surpassing the Bad Guys.

Dog Man is a **larger franchise** than the Bad Guys on a global scale.

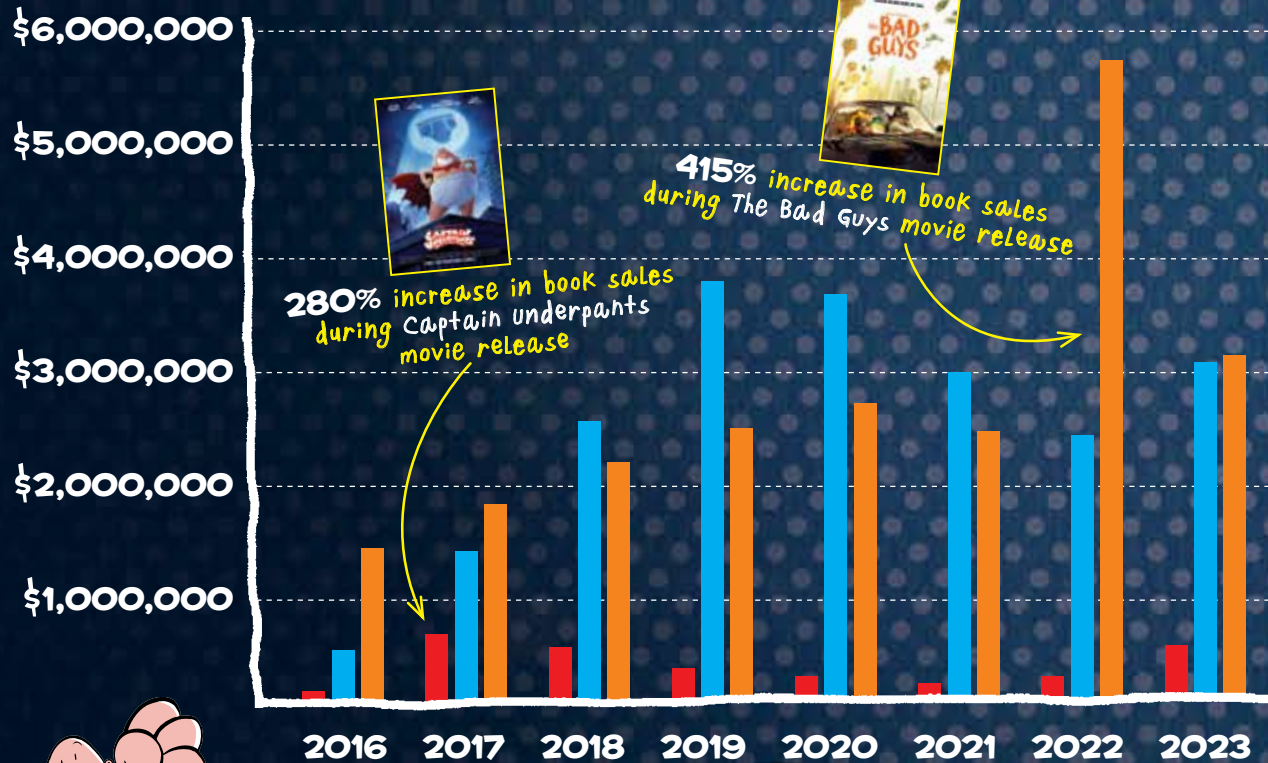


**CAPTAIN UNDERPANTS**

**DOG MAN**



**THE BAD GUYS**



#1 *Nielsen Bookscan Australia* bestseller.

Dog Man sales have seen **consistent growth** over the last six years.

Dog Man is a **much bigger franchise** than Captain Underpants was in its heyday.

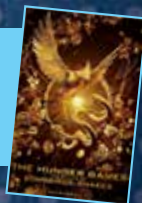
★ Based on the Dog Man Scholastic graphic novel series, launched in 2016 ★

# NOW YOU CAN CAPITALISE ON THE DOG MAN FOLLOWING!

This theatrical film release will generate a surge in book sales from October 2024 onwards—STOCK UP NOW!



The *Ballad of Songbirds & Snakes* movie released in 2023—566% increase in book sales across the whole series!



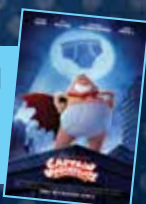
60 million copies of Dog Man in print worldwide.

Holds a huge captive audience of middle grade students for year levels 2 to 5.

The *Bad Guys* movie released in 2022—415% increase in book sales across the whole series!

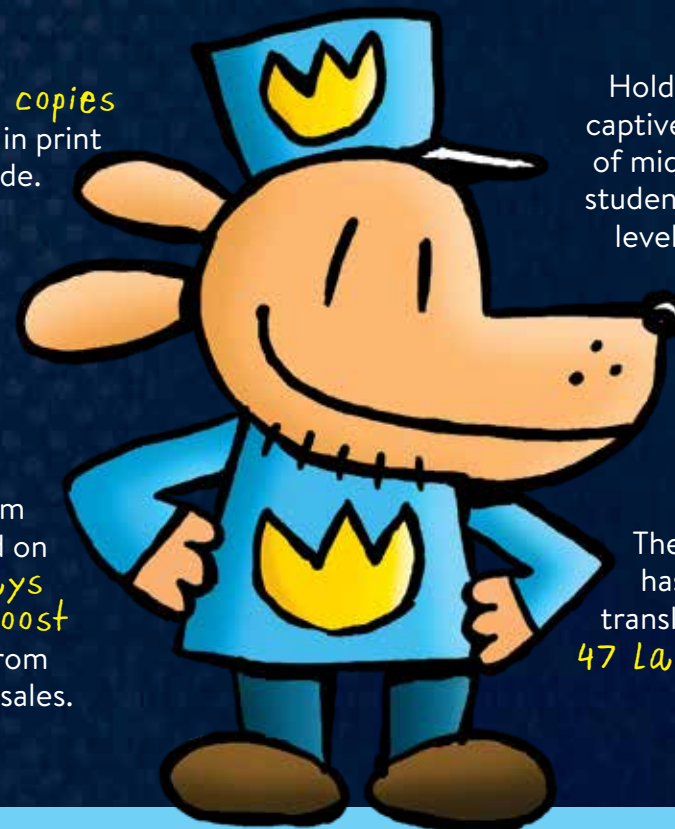


*Captain Underpants* movie released in 2017—280% increase in book sales across the whole series!



Theatrical film releases based on a book *always lead to a boost in income* from additional book sales.

The series has been translated into 47 languages.

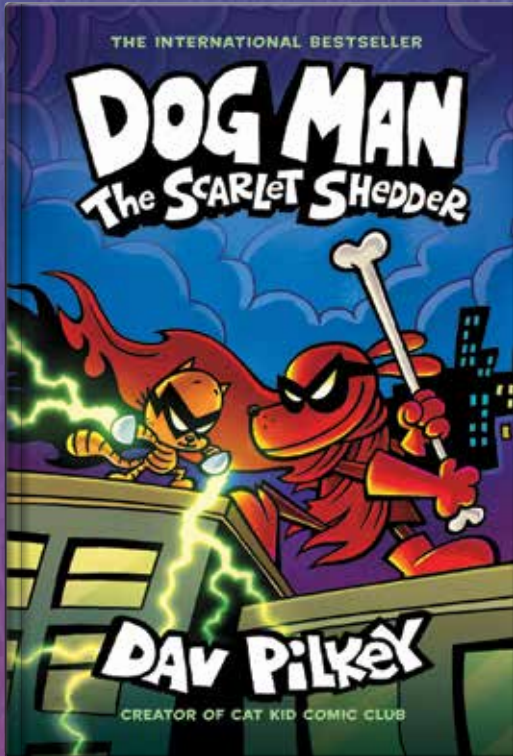


The *Hunger Games* movie released in 2012—840% increase in book sales across the whole series!



# DOG MAN

# THE ENTIRE SERIES AVAILABLE NOW!



**Book #12**  
Available  
now!



### THE SCARLET SHEDDER (DOG MAN #12)

AU RRP: \$21.99

NZ RRP: \$24.99



Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9781338896435  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 240 PP

P.U.! Dog Man got sprayed by a skunk! After being dunked in tomato juice, the stink is gone but the scarlet red colour remains. Now exiled, this spunky superhero must struggle to save the citizens who shunned him! Will the ends justify the means for Petey, who's reluctantly pulled back into a life of crime in order to help Dog Man? And who will step forward when an all-new, never-before-seen villain unleashes an army of A.I. robots?

#### SALES POINTS:

- The twelfth book in the best-selling Dog Man series by superstar author, Dav Pilkey.
- Over 30 MILLION copies of Dog Man in print worldwide!
- The world's most popular children's book series!
- Dav Pilkey's wildly popular Dog Man series appeals to readers of all ages and explores universally positive themes, including empathy, kindness, persistence and the importance of being true to one's self.
- Reluctant readers continue to learn to love reading with this heavily illustrated series.



# DOG MAN THE ENTIRE SERIES AVAILABLE NOW!

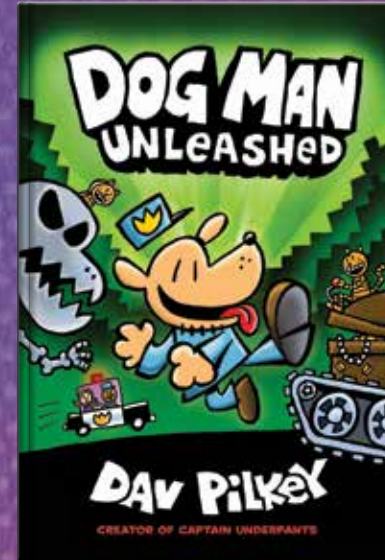


## DOG MAN

AU RRP: **\$21.99**

NZ RRP: **\$24.99**

Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9780545581608  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 160 PP

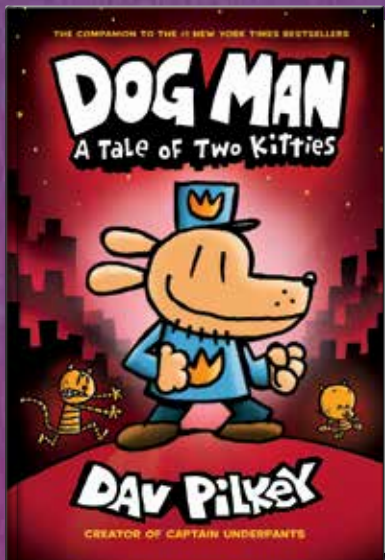


## UNLEASHED (DOG MAN #2)

AU RRP: **\$21.99**

NZ RRP: **\$24.99**

Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9780545935203  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 224 PP



## A TALE OF TWO KITTIES (DOG MAN #3)

AU RRP: **\$21.99**

NZ RRP: **\$24.99**

Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9780545935210  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 256 PP



## DOG MAN AND CAT KID (DOG MAN #4)

AU RRP: **\$21.99**

NZ RRP: **\$24.99**

Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9780545935180  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 256 PP



Pricing effective 1st October 2024.

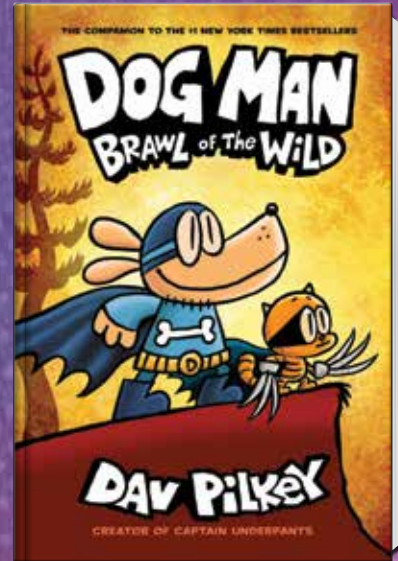
© Dav Pilkey

# DOG MAN THE ENTIRE SERIES AVAILABLE NOW!



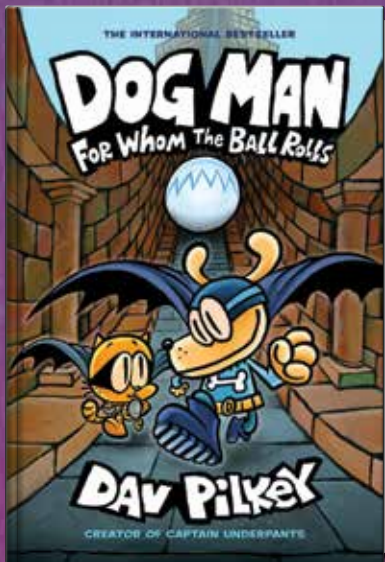
## LORD OF THE FLEAS (DOG MAN #5)

**AU RRP: \$21.99**  
**NZ RRP: \$24.99**  
 Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9780545935173  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 256 PP



## BRAWL OF THE WILD (DOG MAN #6)

**AU RRP: \$21.99**  
**NZ RRP: \$24.99**  
 Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9781338236576  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 224 PP



## FOR WHOM THE BALL ROLLS (DOG MAN #7)

**AU RRP: \$21.99**  
**NZ RRP: \$24.99**  
 Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9781338236590  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 256 PP



## FETCH-22 (DOG MAN #8)

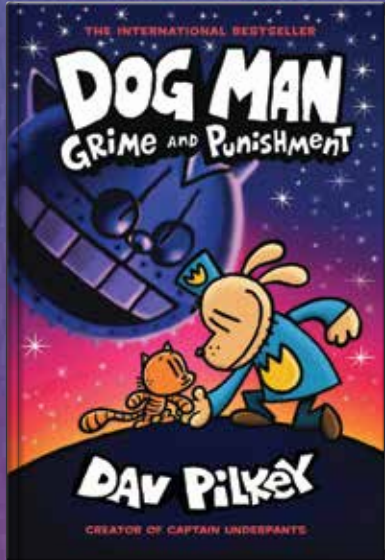
**AU RRP: \$21.99**  
**NZ RRP: \$24.99**  
 Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9781338323214  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 240 PP



Pricing effective 1st October 2024.

© Dav Pilkey

# DOG MAN THE ENTIRE SERIES AVAILABLE NOW!



## GRIME AND PUNISHMENT (DOG MAN #9)

AU RRP: \$21.99

NZ RRP: \$24.99

Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9781338535624  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 240 PP

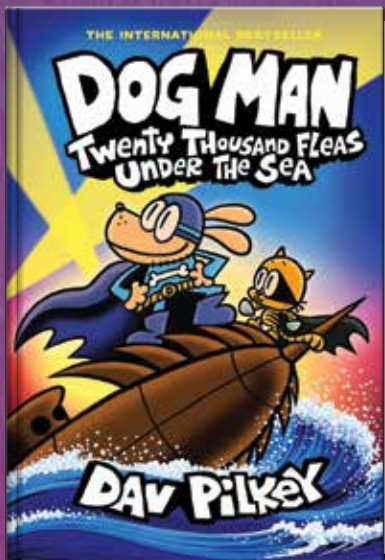


## MOTHERING HEIGHTS (DOG MAN #10)

AU RRP: \$21.99

NZ RRP: \$24.99

Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9781338680454  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 240 PP



## TWENTY THOUSAND FLEAS UNDER THE SEA (DOG MAN #11)

AU RRP: \$21.99

NZ RRP: \$24.99

Author: DAV PILKEY  
 Publisher: SCHOLASTIC INC  
 ISBN: 9781338801910  
 Format: HARDBACK  
 Type: GRAPHIC NOVEL  
 Age Level: 7+  
 Dimensions: 210 X 140 MM  
 Page Count: 240 PP



## EVERYONE DIGS DOG MAN!

"High-intensity, heartwarming, and, above all, hysterically funny."

— Kirkus Reviews, starred review

"Riotously funny and original."

— School Library Journal, starred review

"Readers (of any age) will be giggling from start to finish."

— Publishers Weekly, starred review

"An utter, unfettered delight."

— Booklist, starred review



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# CAT Kid SERIES COMIC CLUB



## CAT KID COMIC CLUB

AU RRP: **\$21.99**  
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Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338712766  
Format: HARDBACK  
Type: GRAPHIC NOVEL  
Age Level: 7+  
Dimensions: 210 X 140 MM  
Page Count: 176 PP



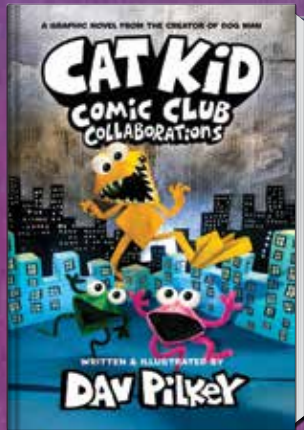
## PERSPECTIVES (CAT KID COMIC CLUB #2)

AU RRP: **\$21.99**  
NZ RRP: **\$24.99**  
Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338784855  
Format: HARDBACK  
Type: GRAPHIC NOVEL  
Age Level: 7+  
Dimensions: 210 X 140 MM  
Page Count: 224 PP



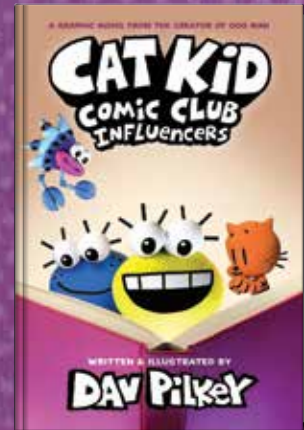
## ON PURPOSE (CAT KID COMIC CLUB #3)

AU RRP: **\$21.99**  
NZ RRP: **\$24.99**  
Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338801941  
Format: HARDBACK  
Type: GRAPHIC NOVEL  
Age Level: 7+  
Dimensions: 147 X 218 MM  
Page Count: 224 PP



## COLLABORATIONS (CAT KID COMIC CLUB #4)

AU RRP: **\$21.99**  
NZ RRP: **\$24.99**  
Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338846621  
Format: HARDBACK  
Type: GRAPHIC NOVEL  
Age Level: 7+  
Dimensions: 146 X 217 MM  
Page Count: 224 PP



## INFLUENCERS (CAT KID COMIC CLUB #5)

AU RRP: **\$21.99**  
NZ RRP: **\$24.99**  
Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338896398  
Format: HARDBACK  
Type: GRAPHIC NOVEL  
Age Level: 7+  
Dimensions: 210 X 140 MM  
Page Count: 224 PP



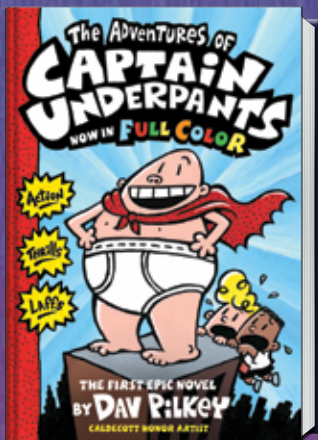




# THE PILKEYVERSE:

# CAPTAIN UNDERPANTS

# SERIES

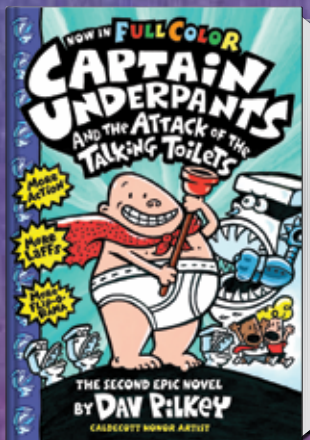


THE ADVENTURES OF CAPTAIN UNDERPANTS (CAPTAIN UNDERPANTS #1 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9780545499088  
Format: HARDBACK  
Type: NOVEL  
Age Level: 7+  
Dimensions: 217 X 147 MM  
Page Count: 144 PP



CAPTAIN UNDERPANTS AND THE ATTACK OF THE TALKING TOILETS (CAPTAIN UNDERPANTS #2 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9780545599320  
Format: HARDBACK  
Type: NOVEL  
Age Level: 7+  
Dimensions: 217 X 147 MM  
Page Count: 160 PP

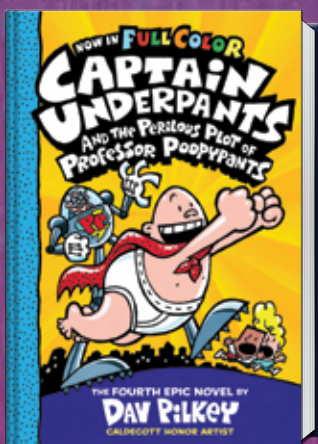


CAPTAIN UNDERPANTS AND THE INVASION OF THE INCREDIBLY NAUGHTY CAFETERIA LADIES FROM OUTER SPACE (AND THE SUBSEQUENT ASSAULT OF THE EQUALLY EVIL LUNCHROOM ZOMBIE NERDS (CAPTAIN UNDERPANTS #3 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9780545694704  
Format: HARDBACK  
Type: NOVEL  
Age Level: 7+  
Dimensions: 217 X 148 MM  
Page Count: 160 PP

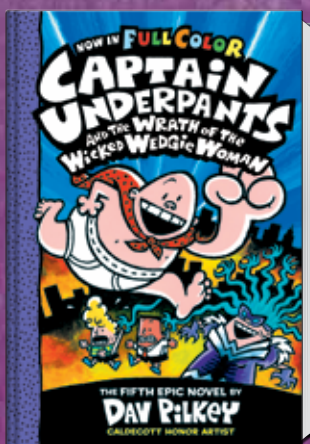


CAPTAIN UNDERPANTS AND THE PERILOUS PLOT OF PROFESSOR POOPYPANTS (CAPTAIN UNDERPANTS #4 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9780545871877  
Format: HARDBACK  
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Age Level: 7+  
Dimensions: 217 X 148 MM  
Page Count: 160 PP



CAPTAIN UNDERPANTS AND THE WRATH OF THE WICKED WEDGIE WOMAN (CAPTAIN UNDERPANTS #5 COLOR EDITION)

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Author: DAV PILKEY  
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ISBN: 9781338216233  
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Type: NOVEL  
Age Level: 7+  
Dimensions: 217 X 148 MM  
Page Count: 176 PP



THE NIGHT OF THE NASTY NOSTRIL NUGGETS (CAPTAIN UNDERPANTS AND THE BIG, BAD BATTLE OF THE BIONIC BOOGER BOY, PART 1 COLOR EDITION)

AU RRP: \$16.99

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Publisher: SCHOLASTIC INC  
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Type: NOVEL  
Age Level: 7+  
Dimensions: 217 X 148 MM  
Page Count: 176 PP





# THE PILKEYVERSE:

# CAPTAIN UNDERPANTS

# SERIES

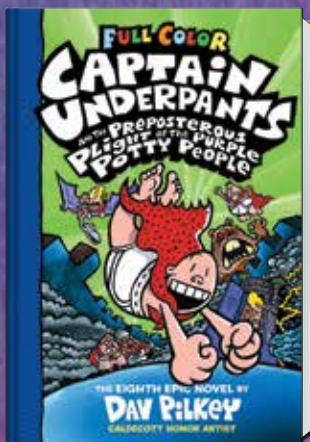


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AU RRP: \$16.99

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Publisher: SCHOLASTIC INC  
ISBN: 9781338271508  
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Type: NOVEL  
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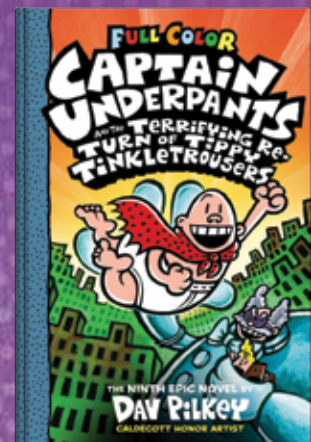


CAPTAIN UNDERPANTS AND THE PREPOSTEROUS PLIGHT OF THE PURPLE POTTY PEOPLE (CAPTAIN UNDERPANTS #8 COLOR EDITION)

AU RRP: \$16.99

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Type: NOVEL  
Age Level: 7+  
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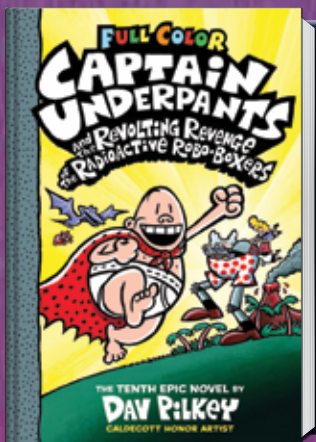


CAPTAIN UNDERPANTS AND THE TERRIFYING RETURN OF TIPPY TINKLETROUSERS (CAPTAIN UNDERPANTS #9 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
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Format: HARDBACK  
Type: NOVEL  
Age Level: 7+  
Dimensions: 217 X 146 MM  
Page Count: 304 PP



CAPTAIN UNDERPANTS AND THE REVOLTING REVENGE OF THE RADIOACTIVE ROBO-BOXERS (CAPTAIN UNDERPANTS #10 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338347234  
Format: HARDBACK  
Type: NOVEL  
Age Level: 7+  
Dimensions: 147 X 217 MM  
Page Count: 224 PP



CAPTAIN UNDERPANTS AND THE TYRANNICAL RETALIATION OF THE TURBO TOILET 2000 (CAPTAIN UNDERPANTS #11 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338347241  
Format: HARDBACK  
Type: NOVEL  
Age Level: 7+  
Dimensions: 146 X 217 MM  
Page Count: 224 PP



CAPTAIN UNDERPANTS AND THE SENSATIONAL SAGA OF SIR STINKS-A-LOT (CAPTAIN UNDERPANTS #12 COLOR EDITION)

AU RRP: \$16.99

NZ RRP: \$19.99

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338347258  
Format: HARDBACK  
Type: NOVEL  
Age Level: 7+  
Dimensions: 216 X 146 MM  
Page Count: 224 PP





# THE PILKEYVERSE:

# CAPTAIN UNDERPANTS

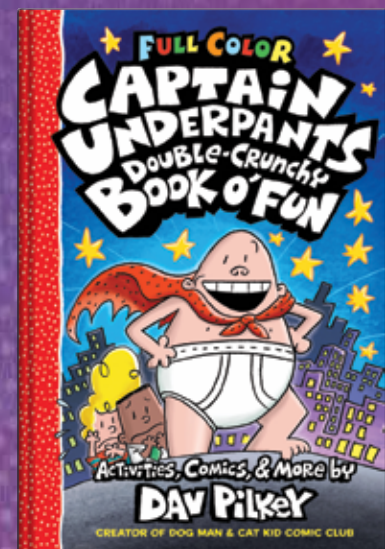
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THE ADVENTURES OF CAPTAIN UNDERPANTS (CAPTAIN UNDERPANTS #1: 25 1/2 ANNIVERSARY EDITION)

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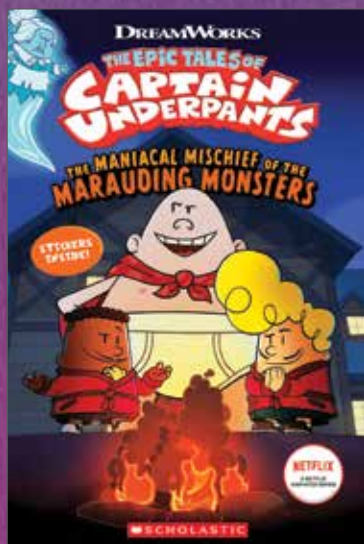
Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338865394  
Format: HARDBACK  
Type: CHAPTER BOOK  
Age Level: 7+  
Dimensions: 146 X 217 MM  
Page Count: 160 PP



CAPTAIN UNDERPANTS: DOUBLE-CRUNCHY BOOK O'FUN

AU RRP: **\$16.99**  
NZ RRP: **\$19.99**

Author: DAV PILKEY  
Publisher: SCHOLASTIC INC  
ISBN: 9781338814491  
Format: HARDBACK  
Type: GRAPHIC NOVEL  
Age Level: 7+  
Dimensions: 146 X 217 MM  
Page Count: 128 PP



THE MANIACAL MISCHIEF OF THE MARAUDING MONSTERS (THE EPIC TALES OF CAPTAIN UNDERPANTS WITH STICKERS)

AU RRP: **\$12.99**  
NZ RRP: **\$14.99**

Author: MEREDITH RUSU  
Publisher: SCHOLASTIC INC  
ISBN: 9781760264697  
Format: PAPERBACK  
Type: GRAPHIC NOVEL  
Age Level: 6+  
Dimensions: 230 X 151 MM  
Page Count: 80 PP



THE EXTRA CRUNCHY ULTIMATE COLLECTION OF CAPTAIN UNDERPANTS: TWELVE EPIC NOVELS

AU RRP: **\$89.99**  
NZ RRP: **\$89.99**

Author: DAV PILKEY  
Publisher: SCHOLASTIC AUSTRALIA  
ISBN: 9781760277888  
Format: BOXED SET  
Type: PAPERBACK  
Age Level: 7+  
Dimensions: 140 X 202 MM  
Page Count: 2256 PP



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- 2 Complete delivery information below.
- 3 Return to Customer Service via email, fax or your Territory Manager.

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Phone: (02) 4329 9473

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Fax: (09) 274 8115

Queries:  
Email: [enquiries@scholastic.co.nz](mailto:enquiries@scholastic.co.nz)  
Phone: (09) 274 8112 or 0800 724 652

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All items in this catalogue are ordered in good faith at the time of printing however, some items may be delayed/cancelled or become NBO (Non backorderable) due to unforeseeable circumstances.

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