

# Scholastic gives you everything you need to build excitement and increase the success of your Book Fair!

We'll send you a FREE promotional kit four weeks before your event. It includes your Book Fair planner, colourful posters to promote your Fair, invites for every child, and much more!

All Fairs will receive a display box of bookmarks.\* They are for you to give FREE with every purchase!

**You'll also get access to our fabulous Online Tools!**

Here you'll find a wealth of themed decorating ideas, clipart, activities, contests and resources for Book Fair programs that encourage reading and raise your Book Fair revenue.

*\*Primary Schools only*

